

**DISTRICT OF HUDSON'S HOPE
POLICY**

SUBJECT:	BULLETIN ADVERTISING POLICY
ADOPTED BY COUNCIL:	DECEMBER 8, 2008

1. The District of Hudson's Hope will accept advertisements for the Hudson's Hope Bulletin.
2. The District will allow "For Sale" advertisements in which the advertiser is looking to sell or buy a product. These advertisements will have an 50 word limit per entry.
3. The Advertiser will be responsible to provide the advertising copy to the District of Hudson's Hope on or before the 20th day of the month for advertising in the next month's Bulletin.
4. Advertisers will submit a copy of the advertisement design proposal for consideration and acceptance. The District of Hudson's Hope reserves the right to accept or reject any advertising design or copy proposal. The following are some types of content that the District may be prohibited or restricted:
 - Advertising that:
 - contains sexually explicit content;
 - contains hate speech, whether directed at an individual or a group;
 - contains any type of profanity;
 - promotes tobacco;
 - promotes firearms or weapons of any kind;
 - promotes illegal drugs or related paraphernalia; and
 - promotes or facilitates illegal activity.
5. All liquor licensees, including bars, pubs, restaurants, licensee retail stores, wineries, breweries and distilleries, are allowed to advertise their products if in compliance with the Liquor Control and Licensing regulations for advertising. It is the responsibility of the liquor licensees to ensure compliance with these regulations.
6. The location of the advertisement in the Bulletin will be decided by the Bulletin editor.
7. The advertiser is required to prepay the applicable fees to the District prior to the publication being distributed or the advertisement will not be published. If full payment is not received by the date the Bulletin goes to print, the advertisement will be removed from the Bulletin.
8. Non-profit organizations will be allowed to advertise events, fundraisers and meetings free of charge.
9. The following fees will be charged for advertising in the Bulletin:

Specifications	Rates Per Month	6 month Prepaid Advertisement	1 Year Prepaid Advertisement
"For Sale"	\$5.00	N/A	N/A
¼ page	\$15.00	\$75.00	\$135.00
½ page	\$25.00	\$125.00	\$225.00
full page	\$40.00	\$200.00	\$360.00